

## JACK & LOIS MCAUGHEY



Jack McAughey was born in Toronto, Ontario to parents Andrew & Ida McAughey, and spent summers working on farms in the area. Lois was born on a farm near Matheson, Ontario to parents Karl & Phyllis Lougheed. They have one son, Jim, and feel fortunate in completing their family with daughter-in-law Sandra, and grandchildren Emily and Sam.

With his partner, Jack started a Refrigeration, Air Conditioning, and Heating business (Standard Mechanical Systems Ltd) in 1971. Today, the company operates across Canada. Lois was similarly career minded, working her way up to Vice President Sales & Marketing of a major Swiss pharmaceutical company. In 1997, she started her own pharmaceutical marketing consulting company.

With full time jobs, Jack and Lois still found time for Hereford cattle. They purchased their farm in Medonte Township, near Orillia, Ontario in 1976, and bought their first registered Herefords in 1978.

Operating under the name of Medonte Highlands Polled Herefords, they were guest consignors to the first Autumn Alliance Sale in 1980 at Wotton House Farms. Three years later they took over as hosts of that sale, and except for a location change that spanned five years, the Autumn Alliance Sale has been a major annual event at Medonte Highlands. The 25<sup>th</sup> anniversary of the Autumn Alliance sale was held in 2007, making it the longest running production sale in Eastern Canada. The facilities and hospitality provided by Jack and Lois are second to none, and have been experienced by many

guests during sales, field days, and the Ontario Junior Beef-A-Rama.

Medonte Highlands has had an illustrious show record, exhibiting animals locally, nationally and internationally. Highlights include Grand Champion Bull at Agribition 2006, National Junior Champion Bull at Agribition 2007, Grand Champion Female at the Royal Winter Fair 2005, and National Champions at Denver & FortWorth (co-owned) in 1990 and 2001. In 2005, they were named the Canadian All Star Breeder of the Year. They attribute most of this success to the expertise and enthusiasm of Kevin Brown and his family.

Jack and Lois are active members of the West Central Ontario Hereford Zone, and have encouraged involvement of farm managers and their families with the Ontario Hereford Association and the Juniors. Jack has been a member of the Royal Winter Fair's Board of Governors since 1996. Both Jack and Lois were heavily involved with the organization of the Canadian National Hereford Show held in Toronto in 1994, the first Canadian National to be held in the East.

Medonte cattle have sold throughout Canada, the United States, Australia, and Denmark. Jack and Lois have traveled throughout North America, attending sales and shows, and promoting their cattle.

It is with great pleasure that the Canadian Hereford Association inducts Jack & Lois McAughey into its Honour Roll.