

**Membership  
Information  
&  
Application**

**HEREFORD**

**Canadian Hereford Association**

# Things to Keep in Mind When Purchasing Purebred Herefords

- The seller is responsible for providing you with a transferred Certificate of Registration showing your ownership. All animals you purchase must be tattooed.
- Be sure the seller has stated clearly the terms of sale and breeding guarantees.
- Things to keep in mind when choosing the type of membership:
  - Individual
    - Offers certain family privileges not offered to partnerships or corporate/farm memberships.
      - Permission can be granted to other (immediate) family members to use tattoo herd letters.
  - Partnership
    - Should something happen to one of the partners the membership must be frozen
    - In the case of a death, all estate documents must be completed by the legal team and submitted to the CHA before any animal can be transferred.
  - Corporate/Farm
    - This is not limited to corporations or limited companies and does not have to be registered with a province.
      - IE: a farm name can be used.
    - The benefit of this membership, there are no legal requirements if one of the partners leaves the company/farm.
- Carefully consider what membership name you want your cattle registered in, as there is a cost to change the name from one to another.
- When applying for membership you are issued tattoo letters for your exclusive use and you can request an animal name prefix to use when naming the animals you register. **Calves must be tattooed prior to six months of age.**
- When purchasing cattle it is very important to tell the seller the exact name of your membership as there is a cost to change the ownership on the registration certificate.

# Members Lead the Organization

As a member of the Canadian Hereford Association (CHA), you can become a volunteer director (if elected) at the regional, provincial or national board levels. As a director, you become a part of the decision-making structure of the Hereford industry.



## Building Youth

The Junior Hereford group is a leader in the livestock youth movement. Through its National Council and provincial organizations, the Juniors organize and manage 4 key activities:

- Bonanza, which showcases the achievements of Junior members through a livestock competition, public speaking, BBQ cook off, art, photography and literature.
- A Semen Donation Program, which provides access to semen from some of the top bulls in the industry.
- CJHAuction, the major fundraiser that incorporates a silent and live auction.
- A Heifer Lottery, where a few lucky active members are drawn to receive a certificate that can be redeemed at a sanctioned Hereford farm or sale towards the purchase of a registered Hereford female.

For more information on the Canadian Junior Hereford Association contact the CHA for a junior brochure or visit [www.hereford.ca](http://www.hereford.ca) for requirements, programs and prices.

## Purebred Record Keeping

The CHA provides for your convenience a field record book (shirt pocket sized); **It is mandatory to keep accurate records of all breeding and calving activities indefinitely.**

## Shows: A Breed Window Showcase

The Association has high standards for Hereford shows and these are sanctioned under the Mark of Excellence Program. Each year there are over 20 shows across Canada, with three annual National shows: the Western National at Farmfair, the Eastern National at the Royal Winter Fair, and the Canadian National at Agribition.

## Modern Technology

Our state-of-the-art computerized pedigree and performance record keeping systems provide our members with quick and low-cost access to their records. Members of the CHA are able to directly access their files and pedigrees while online from their home or farm .

# Instructions for Completing a New Membership Application

## **1. MEMBERSHIP RECORDED UNDER NAME OF**

The membership name is the name that will appear as the owner of your animals on registration certificates.

## **2. ADDRESS**

Mailing address – to which all mail must be sent.

Farm address – if different from mailing address.

## **3. ANNUAL MEMBERSHIP**

Based on the calendar year, January 1 to December 31. CHA members are automatically a member of their provincial association.

## **4. TATTOO LETTERS**

Are issued in the right ear only and in two, three and four letter combinations. Please give choices in order of preference. Please Note: (a) An individual membership may authorize use of his/her assigned tattoo letters to members of his/her immediate family (husband, wife, son, daughter). (b) Tattoos issued to companies, partnerships or members using a farm name other than the breeders individual name, are issued for their exclusive use and cannot be used any other member.

*(Continued)*



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5160 Skyline Way N.E.  
Calgary, Alberta, Canada T2E 6V1  
Ph: (403) 275-2662 Toll Free: 1-888-836-7242  
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herefords@hereford.ca  
www.hereford.ca

For Office Use only:  
Date Rec'd \_\_\_\_\_  
Voucher # \_\_\_\_\_  
C.H.A. # \_\_\_\_\_

## Membership Application

**Membership Recorded Under Name of:** \_\_\_\_\_

\_\_\_\_\_ Farm Names and Companies/Corporations Not Permitted

Mailing Address: \_\_\_\_\_

Farm Address: \_\_\_\_\_

Postal Code: \_\_\_\_\_

Telephone: Res: ( ) \_\_\_\_\_

Bus: ( ) \_\_\_\_\_

Fax: ( ) \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Web Site: \_\_\_\_\_

**Tattoo Letters** (Issued in Right Ear Only)

State Three Choices: (2 – 4 letters)

**1:** \_\_\_\_\_

**2:** \_\_\_\_\_

**3:** \_\_\_\_\_

**No Charge**

**Annual Membership**

**Expires December 31 each year**

**\$150.00 + GST/HST**

**Animal Name Prefix (Optional)**

Begins Each Animal Name

**\$ 30.00 + GST/HST**

State Two Choices:

**1:** \_\_\_\_\_

**2:** \_\_\_\_\_

I/We wish to be classified as a breeder of: Horned \_\_\_\_\_ and/or Polled \_\_\_\_\_ Herefords  
I/We are interested in participating in the Performance Program: Yes \_\_\_ No \_\_\_ Need More information \_\_\_  
\*\*Report animal weights and get EPDs on your cattle – see [www.hereford.ca](http://www.hereford.ca) for more information\*\*

GST/HST: \$ \_\_\_\_\_

(All fees must accompany application and be made payable to the Canadian Hereford Association)

Total Enclosed: \$ \_\_\_\_\_

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### Signing Authority

Persons Authorized to sign (Please print): \_\_\_\_\_

Signature: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Please Check One:** All signatures required \_\_\_\_\_ or Any of the above signatures is acceptable \_\_\_\_\_

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I/We agree to conform to the Constitution and By-Laws of the Canadian Hereford Association, and pay the prescribed membership fee.  
Signature of Applicant(s): \_\_\_\_\_

**Method of Payment:** Cheque \_\_\_\_\_ Mastercard \_\_\_\_\_ Visa \_\_\_\_\_

Keep Card # on file? Yes \_\_\_ No \_\_\_

Credit Card #: \_\_\_\_\_

Expiry Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Signature of Cardholder: \_\_\_\_\_

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**6. ANIMAL NAME PREFIX** - Optional

List two or three choices in order of preference. A prefix is for the exclusive use of a member in naming animals owned by them at birth. Current fee applies.

Example: CRAZY-CREEK Lady Britisher 65T  
CDEF Princess Lad 107T

**7. I/WE WISH TO BE CLASSIFIED AS A BREEDER OF**

Horned or Polled or Both – the type you predominantly own.

**8. I/WE ARE INTERESTED IN PARTICIPATING IN THE PERFORMANCE PROGRAM**

Indicate if you are interested in reporting weights and other performance data. Enrolment fees apply.

**9. SIGNING AUTHORITY**

Indicate the names of the parties involved in your membership who will have signing authority. If all signatures are required please indicate.

**10. SIGNATURE OF APPLICANT(S)**

Partnership memberships require signatures from all the partners.

If you have any questions regarding the membership application please contact the

**Canadian Hereford Association**

**5160 Skyline Way N.E.**

**Calgary, Alberta, Canada T2E 6V1**

**Phone: (403) 275-2662**

**Toll Free: 1-888-836-7242**

**Fax: (403) 295-1333**

**Toll Free: 1-888-824-2329**

**Email: [herefords@hereford.ca](mailto:herefords@hereford.ca)**

**[www.hereford.ca](http://www.hereford.ca)**



# Get Involved at the National, Provincial & Regional Level

The Canadian Hereford Association has over 1,000 members across Canada. By becoming a member of the CHA, you automatically become a member of your provincial Hereford association. In most provinces, you are also eligible for membership in your local Hereford clubs which offer technical, marketing and promotional support at the local levels.

## Herefords – Good Business

Herefords offer optimum production for maximum profitability.

They are hardy foragers, which means, under your practical management conditions they are better able to maintain their condition with less feed resources. Hereford's longevity means your replacement costs are lower and you get more value per dollar spent from your Hereford bulls. Their temperament means they are easier to handle putting less stress on you and your handling equipment. Most importantly, the cattle business is a family business, so the docility of Herefords gives you peace of mind when your children and grandchildren are working along side.

Best of all you are getting competitive pricing at the auction market for your quality Hereford feeder calves and replacement heifers.



## Performance/Advanced Genetic Evaluations

THE (Total Herd Evaluation) is a complete-herd reporting system to evaluate performance traits. Participating in THE provides performance reports (adjusted weights, indexes and ranks) and EPDs (Expected Progeny Differences which are run twice per year).

The THE program allows a member to participate at whichever level meets their needs as a purebred breeder. It is a cow-based program - the only requirement is that if any weight (ie. birth weight) is reported, then that weight (i.e. birth weight) must be reported on all calves, not just those that are registered. All traits (birth, weaning or yearling) are not mandatory. It is the comparison of calves given the same opportunity to perform that generate EPDs which can then be compared across herds .

EPDs provide an estimate of an animal's genetic merit as a parent. They include the performance of the relatives of the animal, as well as its individual performance. EPDs are typically used to compare two different animals of the SAME breed to assist in selection decisions. They are a tool that can be used to assess and place selection pressure on any trait for which they are calculated. For more information on the THE program visit [www.hereford.ca](http://www.hereford.ca).



## THE All - Star Breeders

The THE All - Star recognizes breeders who fully comply with the THE mandate of complete and accurate reporting of performance data on their animals.

Breeders will be recognized based on an All-Star scoring system:

3 Star breeders - report CE, BW, WW

4 Star Breeders - report CE, BW, WW plus one additional trait

5 Star Breeders - report CE, BW, WW plus two additional traits

The member's name will be included with the THE All-Star list published in the August issue of the Canadian Hereford Digest,

-in special web search and illustrated under Membership Details and Breeder/Owner with the THE Star logo on the web

-use of the THE star logo in the breeder's own advertising/promotional materials until August of the following year.

# You Can Become a Member

If you are interested in the cattle business you can join our active, vibrant organization. We offer a wealth of experience and expertise for people new to the cattle industry.

## FOR MORE INFORMATION

Contact: Canadian Hereford Association  
[www.hereford.ca](http://www.hereford.ca)  
Your provincial association

Publication: Canadian Hereford Digest – the official publication  
of the CHA  
[www.hereford.ca/digest](http://www.hereford.ca/digest)

Attend: A Hereford show, sale or meeting in your area.  
Contact the CHA or visit [www.hereford.ca](http://www.hereford.ca) for dates  
& locations.

# A Vibrant Organization

The Canadian Hereford Association is a non-profit organization dedicated to the record-keeping, development, and promotion of the Hereford cattle in Canada. As a member of the Canadian Hereford Association, you become part of a long tradition of excellence and innovation in the Canadian and international beef cattle industries.

# **More Hereford** Means **More Efficient**

## **Reminding**

Producers, Packers, Feedlot  
Operators and Consumers  
that White Face and  
Brockle Face cattle,  
regardless of colour,  
come from ONE common  
foundation –  
**HEREFORD.**

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