

MURRAY & MARJORIE STAUFFER



Murray Stauffer was born August 21, 1937 at Innisfail, Alberta to parents Clyde & Dollie Stauffer. He was raised in the same yard where he lived all his life until moving to Red Deer in 1999. Farming was his life, and he even rode a horse to school for the first 9 years! At the age of 18, he came home to be his Dad's farm boss. The Hereford business started with his parents in 1919, and continues to be Murray's favorite interest today. The Stauffer name first appeared in the Calgary Bull Sale catalogue in 1924. The farm was originally a mixed operation, but focuses on beef and forage production today.

Murray married Marjorie Doupe of Wetaskiwin, AB, a real farm girl who was extremely active in raising, showing, and selling polled Hereford cattle. Murray and Marjorie had four children, Ricky, Sandra, Stacey, and Dwane. The three boys are all still active in the cattle industry at the producer level, and Sandra has a business in Okotoks, which she operates with her husband.

Murray gives Marjorie credit for their great family life, including many 4-H and community activities. While Murray concentrated on the farm, Marjorie was, and still is, active in community activities, the Benalto Agriculture Society, curling, and golfing. Murray is also involved with the local 4-H beef club, curling, the Benalto Agricultural Society, and the Alberta Hereford Association, in addition to judging many 4-H shows.

In 1977, Stauffer Farms Feedlot was constructed in a separate location. The original 8 pens have expanded to 34 pens that sell 7000 head annually. Murray subscribes to a motto handed down by his father, Clyde: in business if you treat people with honesty and consideration, you

will never lack business opportunities. This feed yard has done business with many people from British Columbia, Alberta, Saskatchewan, and Ontario. Murray prefers to buy steers for the feedlot from Hereford breeders, many of whom purchased Stauffer bulls in the past. Feedlot data on Hereford calves is recorded to further the advancement of the breed.

In 1999, the farm operation was divided so that the boys could operate on their own. The feedlot is still owned by Murray, and at a different location, Stauffer Farms Hereford Division continues to operate with much success. The Calgary Bull Sale is the highlight of the year, with Stauffer bulls winning Grand Champion in 2006, and Reserve Grand Champion as well as Best Pair of Bulls in 2007. Breeding cattle have sold throughout Canada, the United States, Sweden, and Russia. Murray credits much of their success to their great employees.

As Murray looks back through the ups and downs of the cattle business he has no regrets, and hopes that the Stauffer legacy will continue with their grandchildren – of which there are 14!

Since 2000, Murray and Marjorie have lived in Red Deer, and enjoy good health. Marjorie still curls in the winter and plays golf in the summer, while Murray goes to the farm 6-7 days a week. To continue to farm and raise Herefords is their goal in life.

It is with great pleasure that the Canadian Hereford Association inducts Murray and Marjorie Stauffer into its Honour Roll.