



Honour Roll

Ted & Mina Serhienko

Ted Serhienko was born in Saskatoon, Saskatchewan in 1948, and grew up on a small cattle and grain farm at Blaine Lake, Saskatchewan. Mina was born in Holland, and later immigrated to Canada, where she was raised on a dairy farm outside of Balzac, Alberta. Ted graduated Blaine Lake Composite High School in 1966, and went on to attend the University of Saskatchewan's College of Agriculture for one semester. Mina graduated from high school in Airdrie, and furthered her education at SAIT, as a Dental Assistant. Ted and Mina have four children and ten grandchildren.

Ted spent many of his younger years as an accomplished cattle fitter. In fact, it was these skills that enabled the financing of his herd of Polled Hereford cattle, established under the name of T Bar C Cattle Company, Ltd. In late 1979 through 1980, Mina worked at the Canadian Hereford Association office under Duncan Porteous. Together, Mina and Ted established Totally Tropical Interiors, a silk floral design company in Saskatchewan, which they owned and operated for over a decade.

The dispersal of the Polled Hereford herd did not mark the end of Ted's involvement in the Hereford breed and cattle industry, but rather, a different beginning. Ted began a marketing firm under the same name, T Bar C Cattle Company, which has been highly successful. Managing sales in eight provinces, Ted has marketed purebred

breeding stock, semen and embryos around the world for almost three decades, while Mina manages the business end of the operation. They were heavily involved with sourcing Hereford females for the first of several live exports to Russia. Hereford sales remain the core of the business, but T Bar C is well recognized in other breeds as well. T Bar C is currently involved with over 50 sales annually and employs a staff of 10 people.

Ted has judged shows throughout North America, including Canadian Western Agribition, the RBC Beef Supreme Challenge and the First Lady Classic.

Ted and Mina founded Today's Publishing, a publishing company devoted to livestock marketing. In addition to the complete design and production of magazines for the Hereford and Angus breeds (Herefords Today and Today's Angus Advantage), Today's Publishing is responsible for numerous sale catalogues, brochures, and the publishing of the Limousin Voice. Today's publishing was also responsible for one of the first semen reference catalogues, "The Bulls of the Breed," which has been imitated many times over.

Ted and Mina also established the website "Buyagro.com," which is Canada's largest multi-breed marketing website. T Bar C also designs and hosts websites for many producers across the cattle industry.

During his fitting years, Ted taught livestock fitting and preparation classes throughout the province.

Ted has served on the Prairieland Exhibition Agricultural Committee, as well as the board of directors of Prairieland Exhibition for two terms. He also chaired the Saskatoon Fall Fair, where he established the Cinderella Classic – the first all-breed heifer jackpot show to be judged by women in the livestock industry. In addition, he founded the Steer Marketing Committee for junior activities, enabling the business community to have greater involvement with 4-H and the regional steer show and sale. Ted is a committee member of the RBC Supreme Challenge at Canadian Western Agribition and a long time volunteer for both Agribition and Prairieland Exhibition.

Ted and Mina, as well as the whole T Bar C staff, are heavily committed to Canada's juniors. They attend and promote junior activities across the country, as well as donating their time, money and often semen to various junior projects and endeavours. T Bar C's support for youth in agriculture is highlighted by the T Bar C Invitational Golf Tournament, which hosts its 4th annual tournament this year. All profits are returned to youth in agriculture, which includes the junior breed associations and the Junior Beef Extreme at Canadian Western Agribition. The past three tournaments have raised in excess of \$100,000 for youth in agriculture. It is with great pleasure that the Canadian Hereford Association inducts Ted & Mina Serhienko into its Honour Roll.