

Honour Roll Doug Finseth



The Canadian Hereford Association congratulates Doug Finseth, for his induction into the 2016 Honour Roll.

Doug grew up on a mixed family farm south of Tofield, Alberta on land that was settled by his great-grandfather in 1894. His love for animals started at an early age. He was halter breaking pail calves in the barn by the age of three. As a youngster, he travelled the neighbourhood with his grandfather where he developed a keen interest in agriculture and history. He was an active member of the Tofield 4-H Beef Club and Bardo Lutheran Church youth clubs, and was on the inaugural Alberta Junior Hereford Association Board in 1971.

Born on June 13th, 1953 in Camrose, Alberta, Doug graduated from Tofield Composite High School in 1971 but claims the best education he received was by way of reading the Canadian

Hereford Digest from cover to cover starting in 1967, with the purchase of his first purebred heifer. Doug married Judy on December 22nd, 1989 and although the couple had no children, they have been active supporters of youth and particularly young Hereford enthusiasts. Doug spent many years as a 4H leader and was an Adult Advisor for the Canadian Junior Hereford Association. Doug has loaned cattle to his nephew to attend Bonanza and made a special effort to ensure young people from around the world had heifers to show at the 2012 World Hereford Conference and Bonanza shows.

Doug has owned and shown Hereford cattle since he bought his first heifer in 1966. The year 2016 marks the 50th year that he has led white-faced cattle into the show ring. In addition to maintaining his own small herd, Doug has worked as herdsman and manager for some prominent Hereford operations and continues to retain an interest in some of the Bar Pipe herd. Doug worked with B&H Herefords and fit and showed the highest selling Canadian Hereford bull on record at \$280,000! Of his proudest accomplishments is helping to revitalizing two great Hereford operations, Kallal Hereford Ranch and Bar Pipe Hereford Ranch.

Doug has had many opportunities to judge but can generally be found on the halter or at the clipping chute. He has,

however, judged numerous 4H shows, junior shows, field days, fairs and bull sales.

Doug has always been an active member of the local and national Hereford Board of directors, participating in several committees. And during his years with the Northern Alberta Hereford Club, he served both as a Director and as President. He has been a Director on the Alberta Hereford Association for 8 years and was President in 2005. Serving two terms as a Canadian Hereford Association Director, Doug chaired the advertising committee and in his final year on the board, acted as CHA Vice-President.

In addition to his commitment to the Hereford industry, Doug has logged countless volunteer hours as an active participant on numerous cattle and agriculture boards, committees and Hereford tours. He still tries to find a Hereford tour every year and of late, has been travelling to the US for tours learning about various breeding programs, promoting his own program and increasing his network in the industry.

