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# Honour Roll Allan (Al) Fenton



The Canadian Hereford Association congratulates Allan (Al) Fenton, for his induction into the 2017 Honour Roll.

Allan Fenton was born in 1958 in Wainwright, Alberta. He was born into a long-running Hereford family known as Fenton Ranch Ltd. The Fenton family registered its first Hereford in 1946. Al registered his first cow at the age of 15 thereby setting out on the path of a registered breeder. Al married his wife Lori in 1981. And by 1996, the Fenton Ranch Ltd was divided between family and Al and Lori established what is now recognized as Fenton Hereford Ranch Inc. The Fentons currently calve out 540 registered females and foal 35 registered quarter horses.

Outside of the Hereford world, Al was heavily involved in sports. He played senior hockey for 7 years in the Battle River league, winning 2 league titles. He was an Alberta Junior Fastball Silver medalist and has played men's fastball for 30 years. Al is also a lifetime member of the American Quarter Horse Association. He registered his first Quarter Horse in 1977 and has

trained and rode well over 200 colts for numerous ranches.

Raising and showing Herefords has been a family tradition for many years. The Fenton family has a long history of exhibiting cattle at Farmfair International. Twenty-one consecutive years as exhibitors there since 1996, they were exhibitors there many years before that. Over those years, Fenton Hereford Ranch has been awarded three Rancher's Choice Champions at the Hereford Genes Event. As the co-founder of the Hereford Genes Event and as its chairman for the last 8 years, Al has made it a priority to focus this event on promoting the value of the Hereford breed to commercial cattleman.

Fenton bulls have been a mainstay at the Calgary Bull Sale. Al has sold numerous high sellers at this historic sale, has won Best Group of 5 Bulls there, 4 years in a row and has been awarded the Reserve Champion once. Al has attended every Calgary Bull Sale since his birth (except for one), with a string of Fenton Hereford Bulls.

Al's family has exhibited bulls at the Canadian Bull Congress in Camrose, Alberta and at the East Central Bull Sale for 20 consecutive years and has many Champions and high sellers at these sales. They have sold cattle into every province in Canada and to seven states in the USA. Internationally, Fenton genetics have been sought-after internationally. Semen and live cattle have been marketed into Mexico, Russia and Kazaksthan.

Anyone who knows Al, knows that he is not one to sit back and observe. He likes to be involved, provide his "two cents" and take action! Al is a former President of the Alberta Junior Hereford Association on whose board he sat for seven years. Since then, he has been the President of the Alberta Hereford Association and a Director on that board for eight years. He has also served as President of the Canadian Hereford Association and as a CHA national board member for eight years. Al has been involved with planning and implementing numerous field days including The Hardisty, Alberta Field Day which hosts the largest bull calf futurity show in Canada. Al was also the chairman of Rancher Day for the World Hereford Conference in 2012. In 2017, the Fenton Family will be hosting its 53rd Production Sale which is the longest-running Hereford sale in Canada. Al's success would not be possible without the support of his wife Lori, their children, Conrad (Janel), Blair (Jessica) and Becky (Curtis Snethun) and their grandkids Dalee, Prior, Emerson, Beau, Gray, Tayva, Laney, Ray-Lynn, and Kacee.

