



For Immediate Release November 15, 2007:

**Harvey & Beth McKay Inducted into Canadian Hereford Association Honour Roll**

The Canadian Hereford Association was proud to induct Harvey & Beth McKay to its Honour Roll on November 3, 2007 during the 85<sup>th</sup> Anniversary of The Royal Agricultural Winter Fair, held in Toronto. The Honour Roll recognizes those individuals who have made a significant contribution to the Hereford industry for the betterment of the breed, and Harvey & Beth have certainly done that.

Harvey & Beth's operation, HBM Polled Herefords, began with animals purchased at the Baker dispersal sale in Port Elgin, ON; the Ancell Lee dispersal in Ailsa Craig, ON; the McCarthys at Georgetown, ON; and the Musehls of Elmwood, ON. Harvey & Beth's first herd bull came from Leonard Laverty of Sebringville, ON. As their farm grew to its present size of 435 acres, their herd grew right along with it, incorporating genetics from Earl & John McEachren, George & Pat Alexander, and Remittal Cattle Company to reach its present size of 130 head.

Harvey & Beth made sure to stay on top of the latest technology in their herd, making extensive use of artificial insemination and commencing an embryo transplant program in 1980. They participated in ROP bull test programs, several bull test stations, and selected their cattle for structural correctness, rib-eye area, marbling, and weight per day of age. These rigorous procedures paid off, as HBM cattle have succeeded at shows from the Western Fair in London, ON (where one year three of four champions were HBM animals) to the Canadian National Exhibition, where HBM Sweet Talk 21S was Reserve Grand Champion. Most recently, the great success of Australian bull Allendale Robin Hood, a grandson of McKay bull WLB Revelation 67U 23B brought recognition to the HBM herd.

In addition to all the time devoted to family, farm & careers, both Harvey & Beth contributed extensively to their communities. Both served as Western Ontario Hereford Zone directors in the 1980's, with Beth holding the ranks of Secretary/Treasurer, Vice President, and President at various times. She also served as Ontario Hereford Association President in 1993, and spent 10 years as a director of the Ontario Polled Hereford Club, culminating in her term as President from 1983-84. Harvey was a director for the Bruce County Cattlemen's Association, and together, the McKay's have received awards for their volunteerism from the Kincardine Agriculture Society, the Grey-Bruce Bull Committee, the Province of Ontario, and their Church board.

Although their family continues to grow, with the addition of 15 grandchildren, the McKay's show no signs of slowing down. In 1999, they received their 25 year pin from the Canadian Hereford Association and were also named Ontario Breeder of the Year in 2001.

The Canadian Hereford Association is very pleased to have breeders such as Harvey & Beth in its membership, and offers sincere thanks for all their hard work and dedication to the Hereford breed. Congratulations!

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