

# Managing Information for Profit in Your Cow Herd

To register call the Ag-Info Centre at 1-800-387-6030.

Date	Location	Venue	Time
February 10, 2015	High Prairie	Days Inn and Suites	9:30 a.m. - 3:30 p.m.
February 11, 2015	Vermilion	Lakeland College	9:30 a.m. - 3:30 p.m.
February 12, 2015	Olds	Olds College	9:30 a.m. - 3:30 p.m.
February 13, 2015	Lethbridge	Lethbridge College	9:30 a.m. - 3:30 p.m.

The workshops will train cow/calf producers and students to manage and analyze herd information to make informed business decisions in order to increase profitability in their cow herds. It will also provide training on current and future genetic tools that can improve profitability further.

- Beef Herd Management Software/Technology Booths
- BIXS 2 Update: "I've registered, now what?"
- Beef Herd Management Options – What info is important
- Genetic Selection Tools and Designing Breeding Programs
- Animal Health and Welfare Best Practices
- Nutrition – How to use Cowbytes to meet cattle requirements and save on feed costs
- Profiting from Information Management and Genomics
- Q/A Wrap up Discussion

**Registration Fee:** \$25/person, \$12.50/student, includes lunch for those who pre-register.

Space is limited so please register by **February 6th**.

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