

HEREFORD MISS WORLD 2014

Cayley Brown, a young Hereford breeder in Princeton, British Columbia was presented with the "Hereford Miss World" title for her bred and owned two-year-old cow CB 122L Lady B 222Z, in a ceremony in Fort Worth Texas on February 3rd. The cow she bred and currently owns with Shar-Lo Farms in New Brunswick, was named Supreme Champion Female across all breeds at the 2014 Armstrong Interior Provincial Exhibition (IPE) and Canadian National Champion Hereford Female late last year at Regina's Canadian Western Agribition. Shortly afterwards, Herefordbreeder.net named the female "Miss North America" after evaluation by four online judges, an anonymous judge on-site at the national show and Facebook voters. The female competed against a U.S. National Champion and other world national champions.

All owners of continental champions attended a week of scheduled activities, including tours and presentations, coinciding with the 2015 Fort Worth Stock Show Hereford events.

Cayley Brown started showing cattle at age 3 and with her parents' guidance, 4-H experience and involvement in the Canadian Junior Hereford Association, has gained tremendous cattle breeding and marketing experience and a few high-profile championships. Still a teenager, Brown's herd is now 10 cows strong but progeny, embryos and semen are marketed internationally.

The Herefordbreeder.net organization, founded by PJ Budler, is growing in profile after its third year. The dam of Brown's heifer won the inaugural competition in 2012. The presentation of the Miss World award and articles about the event can be found on Herefordbreeder.net.

Photo:

International delegates, Hereford state queens, Cayley Brown (fourth from right in teal blue jacket), and American Hereford Association officials + Cut-out of winning cow: CB 122L Lady B 222Z



