



WOODRUFF SWEITZER

CALGARY : COLUMBIA : KANSAS CITY

For Immediate Release

HEREFORD BULL SELLS FOR RECORD \$245,000 AT NATIONAL WESTERN SALES

Jan. 25, 2008

Source: American Hereford Association news release

Deemed as one of the greatest events in 30 years, The Mile High Night National Hereford Sale was the talk of Denver, posting the highest selling bull and highest average of the National Western Stock Show (NWSS), grossing \$533,950 and averaging \$25,426.

Spirited bidding throughout the sale on Jan.18 proved to a packed crowd that the Hereford offering was filled with high-quality, real-world cattle. When Eddie Sims, National Cattle Services Inc., silenced the gavel for the final time, six bulls averaged \$52,808 and 15 females commanded \$14,473 per female.

Topping the sale at \$122,500 for 1/2 interest was BR CSF Wallace 7055 ET consigned by Barber Ranch, Channing, Texas. Joining owners, Don Moler, Cheyenne, Okla., and Cottonwood Springs Farm, Cedar, Mich., and purchasing a syndicate share of the Denver reserve national champion spring calf were Niedermeyer Farms, Cook, Neb.; DeShazer Cattle Co., Hearne, Texas; Mimms Farms, Lorenzo, Texas; Burns Farms and David and Beth Burns, Pikeville, Tenn.; Lowderman Cattle Co., Macomb, Ill.; Guyer Cattle Co. and Miller Bros., West York, Ill.; and a host of semen share holders.

"This was the best sale and show I have had the privilege to witness since the late seventies," said American Hereford Association show committee chairman, Wes Hudson, Harrison, Ark. "This sale featured economically sound superior cattle with fleshing ability," he added. Hudson attributed the deep quality of cattle to the fact that through carcass information and better records, breeders are able to make advanced improvements in Hereford genetics.

Other high selling lots included Ned, Jan and Bell Ward, Sheridan, Wyo., offering the pick of their 2008 heifer calves. This lot proved popular again as DeanaJak Farms Inc., New Enterprise, Pa., claimed the lot with a bid of \$35,000. They also consigned four number 1 embryos for \$20,000 which were also purchased by DeanaJak Farms Inc.

Kasey Herman, Skiatook, Okla.; Star Lake Cattle Ranch, Skiatook, Okla.; and Heritage Cattle Co., Buhl, Idaho, sold a flush on their supreme champion female, STAR KKH SSF Valedictorian. The flush was purchased by Sheperd's View/SV Cattle Co., Bridgeville, Del. for \$25,000.

Rounding out the high sellers at \$20,000 was the pick of the 2007 fall-born calf crop from Colyer Herefords, Bruneau, Idaho. The buyer for this lot was Curtis and Jackie Castle, Crawford, Okla.

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