

BETTER YOUR BEEF HEREFORD Instagram

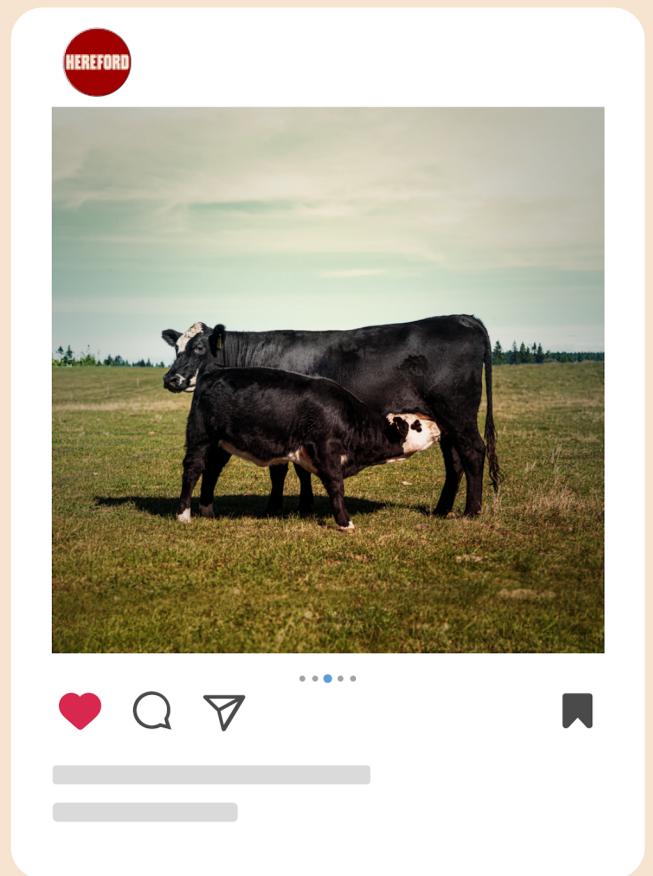
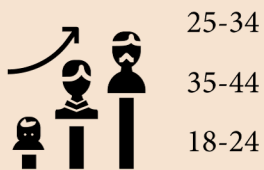
Canadian Hereford Association

Digital Marketing

@canadianherefordassociation

♀ 51.5%
Women

♂ 48.5%
Men



799
Followers

3.5K
Monthly Reach

4K
Monthly Impressions

13.25%
Engagement Rate



Canadian Hereford Association

Digital Marketing

@canadianherefordassociation

Facebook



25-34

35-44

45-54



Canada

US

Australia



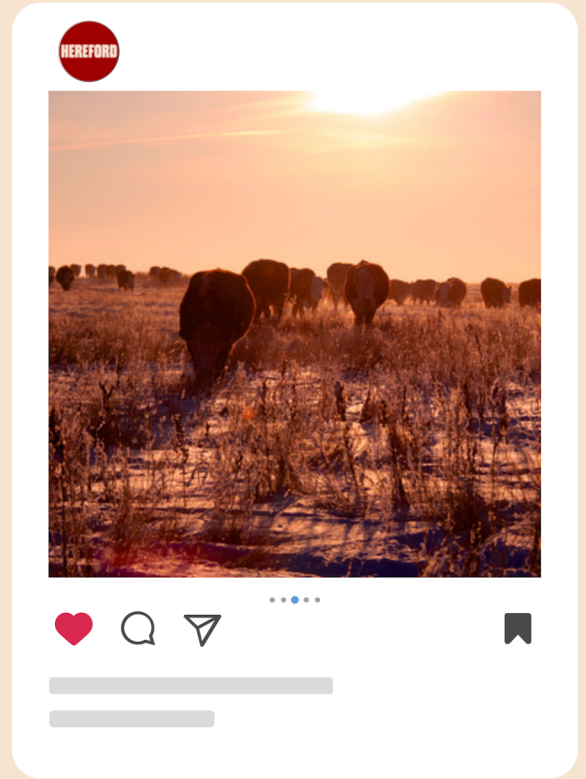
46.9%

Women



53.1%

Men

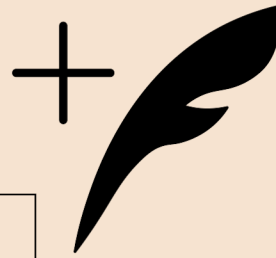


1,129
Followers

6.98%
Engagement Rate

29K
Monthly Impressions

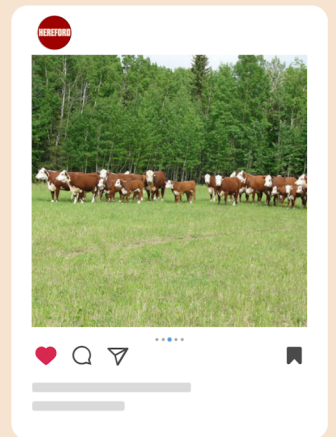
X (Twitter)



1,795
Followers

3.94%
Engagement Rate

6.4K
Monthly Impressions



Services & Rates

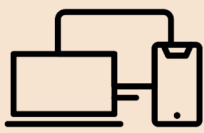
- Social Media Advertisement \$25 (1 platform)
- Sale Catalogue Post \$200 (bundled with web post)

Canadian Hereford Association

Digital Marketing

hereford.ca

Website



Desktop

Mobile

Tablet



Canada

US

Mexico



5K

Monthly Sessions

13K

Monthly Page Views

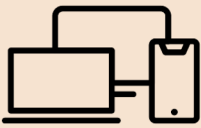
2K

Monthly Users

77%

New Users

Calameo (Catalogues)



Mobile

Desktop

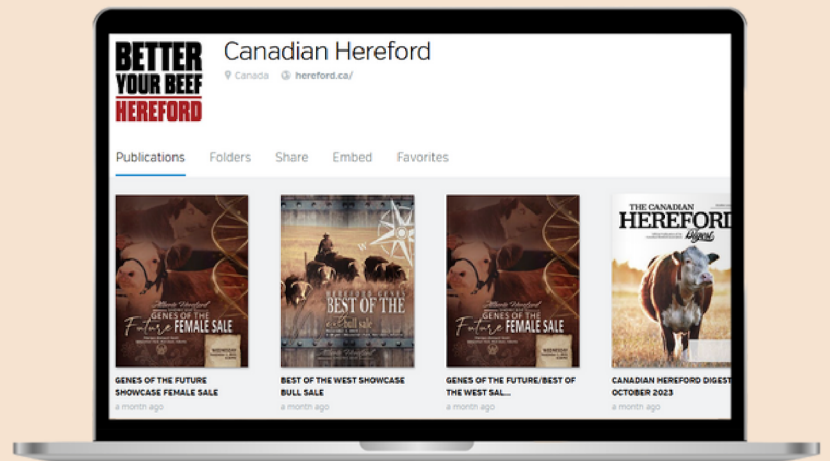
Tablet



Canada

US

UK



7.8K

Monthly Views

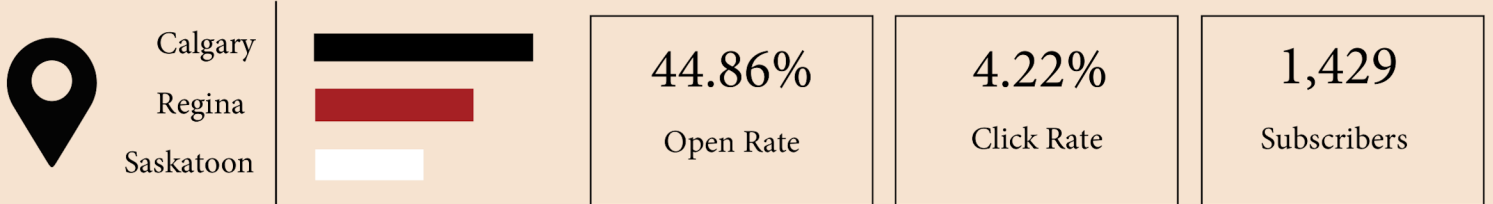
247.1K

Monthly Page Views

4:02

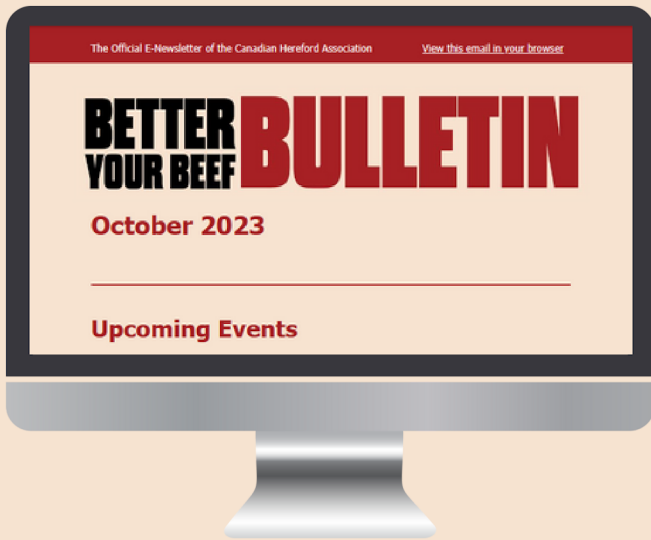
Average Read Time

Better Your Beef Bulletin (E-News)



Services & Rates

- Website Advertisement \$500 (1 yr.)
- Sale Catalogue Post \$200 (bundled with social media post)
- E-Newsletter Advertisement \$50 (1 month)



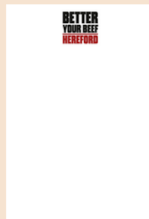
Want to advertise the Better Your Beef brand out and about? Contact us for merchandise!



Coroplast signs



Ball caps



Notepads



Gloves



Stuffies



Pens